

EquiFest of Kansas 2010:

Join the Fun! Equine Excitement, Education & Entertainment!

Exhilarating equine entertainment, a terrific trade show and first-class clinicians, will highlight *EquiFest of Kansas 2010*. This celebration of horses, now in its thirteenth year, will run February 12 through 14, at the Wichita Kansas Coliseum.

Daily presentations by world-class clinicians and trainers will feature Ken McNabb presenting *Discovering the Horseman Within*; Kay Meredith schooling riders in *Dressage*; Al Dunning teaching *Reining and Cutting*; Linda Allen conducting *Hunt Seat & Jumping* clinics; Scot Hansen with *Trail Riding and Horse Training* tips; and TV and Radio host and author Rick Lamb providing a series of horsemanship lectures.

For the first time, *EquiFest of Kansas* will present two exciting new events: the *Ultimate Horsemens Challenge*, presented by Boulevard Beer, on Friday evening, and a *Ranch Rodeo* presented by Hunn Leather Products, held Saturday evening at *EquiFest*. Spectators can root for their favorite competitors in these fast paced, high action events that will test the training, skills and athletic abilities of horses and riders.

“We’re anticipating a super 2010 *EquiFest of Kansas*” said Pattie Stalder, Administrator for the Kansas Horse Council. “We have a wide range of equine entertainment, education and excitement lined up, providing the perfect Valentine’s Day weekend for everyone who loves horses!”

The horse festival is loaded with a wide variety of activities for horse lovers, including daily demonstrations, lectures, workshops, a fashion show for equine enthusiasts, the Stallion Review, Breed Demonstrations, equine entertainment and a Judging Contest. And the *Easy Rider Drill Team* from Missouri, will feature precision rides by the award-winning youth drill team. Riders from the therapeutic riding group *Horse of Hope* will give daily demonstrations that are sure to warm spectators’ hearts. Special events for youth include the Kid’s Corral, providing fun activities for families with young children, and for the first time, *EquiFest* will offer a special event for Girl Scouts. Scouts will have an opportunity to earn their *Junior Horse Fan Badge*, through a series of demonstrations, lectures and special activities, held Saturday morning at *EquiFest*. Pre-registration is required to complete the Girl Scout badge.

Horse enthusiasts can take in the giant equine trade show at *EquiFest*, with commercial shopping booths selling tack, horse trailers, feed, gifts, home décor items, clothing, equipment, plus much more!

CLINIC DETAILS ANNOUNCED

Ken McNabb joins *EquiFest* from Wyoming, to present daily clinics. Ken grew up on a ranch, was working cattle and training his own horses while still in grade school. Ken's program is based on his training in the John Lyons method and over 25 years of experience in the saddle. Since the early 1990's, Ken has taught clinics all over the United States. Ken has always believed that any rider, and any horse, can find their best potential given the right opportunity. On Friday at *EquiFest*, Ken will offer 2 clinic sessions: “Don’t Let Them Push You Around – Teach Good Ground Manners” and “Improving Your Whoa”; on Saturday he’ll present “Colt Starting Part 1” and “Dealing with the Problem Horse”; and on Sunday, “Colt Starting Part 2” and “Overcoming Spooky Trail Obstacles”. Ken’s wife DeeDee will give a special presentation on Friday, “DeeDee’s Secrets to Simple Dutch Oven Cooking” and Ken’s 2 sons will present “Ground Control for Your Pony”.

Al Dunning who hales from Arizona, has been a professional trainer since 1970. His expertise in all facets of western events has elevated him to great success in the AQHA, NRHA, NRCHA, and NCHA. He and his students have won 32 World and Reserve World titles, including AQHA World Championships in Reining, Cutting, Working Cow Horse and Western Riding. At *EquiFest of Kansas 2010*, Al will conduct daily clinics: On Friday, “Reining Basics – Lead Changes” and “What’s a Finished Horse – Components of a Well Trained Horse”; on Saturday he’ll present “Reining Basics – Stops & Roll-backs” and “Using the Mechanical Cow – Essential Training for the Cutting Horse”; and on Sunday Al will present “Western Dressage – Using Dressage Principles to Benefit the Western Horse” and “Reining Basics – Circles and Turn-Arounds”.

Kay Meredith, from North Carolina, has trained and successfully competed through Grand Prix levels in dressage, representing the United States in international competitions and competing throughout the U.S. for three decades. Among her many accomplishments, Kay was a member of the 1983 United States Equestrian Team (USET) Gold Medal Dressage Team at the Pan-Am Games in Venezuela. She has won United States Dressage Federation (USDF) Bronze, Silver and Gold Medals; in 1979 was named the AHSA Horsewoman of the Year; and in 2004 she received the Lifetime Achievement Award from USDF. Kay's *EquiFest* presentations will demonstrate dressage through the levels: On Friday, a lecture "Basics of Dressage, Including Judging, Directives, Purpose – Training Through 2nd Levels" and a riding clinic "Basics of Dressage – Training, First & Second Levels". On Saturday, Kay will offer both a lecture and riding clinic session entitled "Higher Expectations of 3rd & 4th Levels", followed on Sunday by lecture and riding clinics "Higher Expectations of FEI Dressage".

Linda Allen is an FEI International Judge, a US Equestrian Federation (USEF) Registered Judge for Jumpers, Hunters and Hunter Seat Equitation, and an Olympic Jump Course Designer. She is a much sought-after clinician, providing clinics and seminars in Riding, Judging, and Course Design in many countries of the world. Linda has officiated at the prestigious ASPCA Maclay Medal Finals, the AHSA Hunter Seat Medal Finals in the U.S. and at Equitation Finals in both South America and Africa. Linda joins *EquiFest* from Texas, to provide both lectures and clinics, including: on Friday, a lecture on "Jumping Courses: Information for Better Designing, Walking and Riding Courses" and a clinic entitled "Making Your Best Impression on the Judge for Hunter and Hunter Seat Equitation Classes". On Saturday, Linda will present a riding clinic "Improving Your Performance in the Jumpers and Advanced Equitation", and a lecture "How & Why Setting Goals Can Make Riding More Fun & Rewarding" and on Sunday, a riding session on "Introducing Horses & Riders to Jumping".

Scot Hansen, from North Carolina, is a retired mounted police officer who trained officers and horses, purchased remounts, and worked the streets. During this time, he had the opportunity to ride horses in and around obstacles that the average person never encounters. His wide range of experience, instruction, and practical use of horses allows Scot to effectively teach a wide array of horsemanship skills. At *EquiFest*, Scot will present on Friday "Stress-Free Bridling, Saddling & Mounting" and a lecture entitled "Overcoming Fear". On Saturday, Scot will provide a lecture on "Trail Safety – 7 Simple Things" and a clinic on "Self Defense for Trail Riders". Scot's Sunday presentations will be "Desensitizing Your Horse through Play" and a lecture on "Dealing with Dogs".

Rick Lamb, from Arizona, is a veteran TV and Radio host, author, and speaker. He's well known for his award-winning syndicated radio program, *The Horse Show with Rick Lamb*, and more recently his television program *The Horse Show with Rick Lamb* on RFD-TV. Rick brings a wealth of insight and speaking skill to his expo lectures, leaving audiences with plenty of food for thought as well as practical suggestions for improving their lives with horses. Rick will present five lectures at *EquiFest*. On Friday he'll present: "The Seven Key Qualities of a Horseman" and "Get Off My Back! Winning Over Buckers, Bolters and Biters"; and on Saturday he'll give two presentations: "Hello Horse! Having a Good Ride on Any Horse on Any Day" and "Finding Flicka – Choosing a Horse That's Right for You". His Sunday presentation is: "Whisperers, Tamers and Professors: Time Travels for Modern Horsemen".

TICKETS, HOURS & MORE INFORMATION

All inclusive General Admission tickets for *EquiFest* will be available at the door, for \$12.50 per day for adults, \$6 for children aged six through twelve, and children five years and under get in free. Three-day discount passes are available at the door the first day of the event: \$30 for adults and \$15 for children six through twelve years. Tickets can be purchased at the door (cash only). No advance ticket sales are available. Hours for the equine exposition are: Friday, February 12, 2010, from 10am to 8pm; Saturday, February 13, from 9am to 8pm; and Sunday, February 14, from 9am to 6pm.

EquiFest of Kansas 2010 is sponsored in part by: Exiss Trailers; Holton Trailer Sales; Kansas Ag Network; KZSN; Longhorn Ranch Trailer Sales; Mid-American Ag Network; Orthoflex Saddle Works; Purina Mills LLC; and T's Custom Embroidery.

EquiFest of Kansas is presented by the Kansas Horse Council, a nonprofit association formed to further the common interests of horse people and to promote the entire equine industry. The Kansas Horse Council has contracted with Equine Promotions Inc., to professionally manage *EquiFest of Kansas*. Equine Promotions Inc. is an event management company with extensive experience in equine event administration.

For more information about *EquiFest of Kansas 2010*, including activities, events, participation as a volunteer, accommodations, or for general questions, contact: Equine Promotions at (765) 655-2107 or e-mail jjcloe@equinepromotions.net; the Kansas Horse Council at (785) 776-0662 or inforequest@equifestofks.com or visit the *EquiFest* web-sites at either www.equinepromotions.net or www.equifestofks.com.

Calendar of Events Submission:

EquiFest of Kansas: February 12-14, 2010, Kansas Coliseum, Wichita. Equine entertainment and education for horse owners and horse lovers! Featuring:: Clinics with World-Class Trainers; Giant Trade Show; Breed Demos; The Ultimate Horseman's Challenge, a Ranch Rodeo, Youth Activities, Kid's Corral, Events for Girl Scouts and much more! More Information: www.equinepromotions.net or www.equifestofks.com or 785-776-0662 or 765-655-2107.

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