

# **EquiFest of Kansas 2010:**

## ***Equine Excitement, Education & Entertainment!***

*EquiFest of Kansas* organizers are proud to announce dynamic clinicians, new activities, and exciting equine entertainment for the thirteenth annual *EquiFest of Kansas*, February 12 through 14, 2010 at the Wichita Kansas Coliseum. Daily presentations by world-class clinicians and trainers will feature Ken McNabb presenting *Discovering the Horseman Within*; Kay Meredith schooling riders in *Dressage*; Al Dunning teaching *Reining and Cutting*; Linda Allen conducting *Hunt Seat & Jumping* clinics; and Scot Hansen with *Trail Riding and Horse Training* tips.

For the first time, *EquiFest of Kansas* will present two exciting new events: the *Ultimate Horsemen's Challenge*, on Friday evening, and a Ranch Rodeo, held Saturday evening at *EquiFest*. Spectators can root for their favorite competitors in these fast paced, high action events that will test the training, skills and athletic abilities of horses and riders.

"*EquiFest of Kansas* is a unique three day event celebrating the diversity of horses", said Pattie Stalder, Administrator for the Kansas Horse Council. "This is great family entertainment that puts a variety of breeds and clinicians under one roof to entertain and inform. You certainly don't have to own a horse to enjoy *EquiFest!*"

The horse festival is loaded with a wide variety of activities for horse lovers, including daily demonstrations, lectures, workshops, a fashion show for equine enthusiasts, the Stallion Review, Breed Demonstrations, equine entertainment and a Judging Contest. And the *Easy Rider Drill Team* from Missouri, will feature precision rides by the award-winning youth drill team. Special events for youth include the Kid's Corral, providing fun activities for families with young children, and for the first time, *EquiFest* will offer a special event for Girl Scouts. Scouts will have an opportunity to earn their *Junior Horse Fan Badge*, through a series of demonstrations, lectures and special activities, held Saturday morning at *EquiFest*.

Horse enthusiasts can take in the giant equine trade show at *EquiFest*, with commercial equine shopping booths selling tack, horse trailers, feed, gifts, home décor items, clothing, equipment, and information from breed and service organizations, plus much more!

Some openings for *EquiFest* participants are still available, with space for stallions at the Stallion Review, horses for the Breed Demonstrations, and trade show booth space available for vendors who sell horse-related products. In addition, there are volunteer opportunities to help during the event.

Advertising opportunities are also available in the *EquiFest* program for horse groups and businesses of all sizes. Display ads or listings in the Equine Service Directory are offered within the printed program. The *EquiFest* program is distributed, at no charge, to *EquiFest* attendees and participants.

All inclusive General Admission tickets cost \$12.50 per day for adults, \$6 for children aged six through twelve, and children five years and under get in free. Three-day discount passes are available in advance, or at the door the first day of the event: \$30 for adults and \$15 for children six through twelve years. Tickets go on sale after Jan. 4 through

Select-A-Seat at [www.selectaseat.com](http://www.selectaseat.com) or 316-755-7328. Tickets may also be purchased at the door (cash only). Hours for the equine exposition are: Friday, February 12, 2010, from 10am to 8pm; Saturday, February 13, from 9am to 8pm; and Sunday, February 14, from 9am to 6pm.

*EquiFest of Kansas 2010* is sponsored in part by: Exiss Trailers; and Orthoflex Saddle Works.

*EquiFest of Kansas* is presented by the Kansas Horse Council, a nonprofit association formed to further the common interests of horse people and to promote the entire equine industry. The Kansas Horse Council has contracted with Equine Promotions Inc., to professionally manage *EquiFest of Kansas*. Equine Promotions Inc. is an event management company with extensive experience in equine event administration.

For more information about *EquiFest of Kansas 2010*, including activities, events, participation as a volunteer, or for general questions, contact: Equine Promotions at (765) 655-2107 or e-mail [jjcloe@equinepromotions.net](mailto:jjcloe@equinepromotions.net); the Kansas Horse Council at (785) 776-0662 or [inforequest@equifestofks.com](mailto:inforequest@equifestofks.com) or visit the *EquiFest* web-sites at either [www.equinepromotions.net](http://www.equinepromotions.net) or [www.equifestofks.com](http://www.equifestofks.com).