

AMERICAN ROYAL HOSTS REGIONAL RODEO CHAMPIONSHIP
Prairie Circuit Finals Rodeo Takes Place in Kansas City

Kansas City, Mo.: (October 1, 2008) Grab your hat and pull on your boots! The annual Dodge Prairie Circuit Finals Rodeo stampedes into Kansas City's Kemper Arena October 24-25, 2008!

The American Royal will host the Dodge Prairie Circuit Finals Rodeo for the second consecutive year. This rodeo is the super bowl of the sport for the Prairie Circuit, pro rodeo's regional designation of the 45 rodeos sanctioned by the Pro Rodeo Cowboys Association (PRCA) in Nebraska, Kansas and Oklahoma.

The top twelve cowboy and cowgirl competitors in each of 7 events will travel to Kemper Arena to match up against the bucking horses and bulls and the clock to go for the title of Prairie Circuit champ!

Rodeo fans will see great entertainment in addition to the competition in the arena. Whiplash the Cowboy Monkey will ride his sheepdog mount and round up his livestock to entertain fans during the rodeo. Whiplash, from Weatherford, Texas, is famous for his national TV commercials. Barrel man Cody Sosebee, Charleston, Arkansas will keep the crowd in stitches with his crazy antics and Elvis impersonation! Enjoy a concert by Josh Turner following the October 25 evening rodeo. Josh is best known for his hit, "Long Black Train."

At stake for the Prairie Circuit Finals contestants is a share in the \$150,000 in prize money and awards and chance to qualify for the \$400,000 Dodge National Circuit Finals Rodeo in Pocatello, Idaho.

Saddle up the car, truck or SUV and head to championship rodeo in Kansas City October 24-25! It's the Prairie Circuit Finals Rodeo with the best cowboys and cowgirls the prairie has to offer! Rodeo performances take place at 7 pm on October 24 and 25. The American Royal will host a private rodeo performance for Bayer Animal Health on October 23 and for Kansas Power and Light on October 25 at 1 pm. Tickets for the public performances are available at the gate or online at www.AmericanRoyal.com (click on the rodeo button.)

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